



20 21 22 2023 0 C T O B E R

Haridwar, Uttarakhand Exhibition Hall, Prem Nagar Ashram

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Showcasing the intangible heritage of Himalayan Region that caters AYUSH & WELLNESS, ORGANIC AGRICULTURE, HORTICULTURE, FLORICULTURE, HANDICRAFTS, HOSPITALITY & TOURISM



THE INDO-HIMALAYAN EXPO – 2023

About Us

Indo Himalayan Expo is an iconic exhibition and conference showcasing intangible heritage of Himalayan region that caters Ayurveda, Yoga & Naturopathy, Unani, Siddha & Homeopathy and Sowa-Rigpa, Herbal and Organic Products, Agriculture, Horticulture, Floriculture, Health and Tourism.

Namo Gange Trust in association with relevant AYUSH, Herbal, Organic, Forestry, Environment, Hospitality and Tourism industry bodies and institutions is going to organize INDO HIMALAYAN EXPO from 20-22 October 2023 at Prem Nagar Ashram, Haridwar, Uttarakhand, where more than 100 speakers representing Ayurveda, Herbal, Medicinal Plants, Forest & Environment Science, Wellness Tourism will showcase their knowledge and offer their products and services highlighting the strength of India.

Why this event?

The Indian Himalayan Region is spread across 13 Indian States/Union Territories (namely Jammu and Kashmir, Ladakh, Uttarakhand, Himachal Pradesh, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, Tripura, Assam and West Bengal), stretching across 2500 km. Nearly 50 million people reside in this region, which is characterized by a diverse demographic, and versatile economic, environmental, social and political systems.

The Himalayas encompasses a widely rich variety of flora and fauna. In fact, its biodiversity is extraordinary and unique as the mountains inhabit many rare species of medicinal plants. There are over 10,000 species of plants in the Himalayan belt. The Himalayan Region is a mega hot spot for biological diversity. It supports over 1,748 plants species of known medicinal value. Moreover, this region has a rich heritage of traditional knowledge of medicinal plants, which has been passed down through generations. The region's traditional medicine systems, such as Ayurveda, Unani, and Tibetan medicine, have relied on these plants for centuries.

Why Uttarakhand?

Uttarakhand was formed on the 9th November 2000 as the 27th state of India.

It is rich in natural resources especially water and forests with many glaciers, rivers, dense forests and snow-clad mountain peaks. Char-dhams, the four most sacred and revered hindu temples of Badrinath, Kedarnath, Gangotri and Yamunotri are nestled in the mighty mountains.

It's truly God's land (dev bhoomi) Dehradun is the capital of Uttarakhand. The town lies in the doon valley, on the watershed of the Ganga and Yamuna rivers. Haridwar is one of the holy cities where Ganga is the main attraction point. Apart from its Indian culture Haridwar is also famous for its natural ayurvedic products. Now there are many ayurvedic pharma companies who are willing to invest in manufacturing services. Due to the enormous benefits of the ayurvedic products many investors are attracted to it. As such the manufacturing companies use 100% natural, herbal and herbs extract to manufacture a vibrant range of ayurvedic products.

संदेश

आयुर्वेदाचार्यों बंधु, वैद्यों को नमस्कार और विद्यार्थियों को आशीष।

जैसा कि सर्वविदित है कि 20-22 अक्तूबर, 2023 को देवों की भूमि हरिद्वार के प्रेम नगर आश्रम में इंडो हिमालयन एक्सपो 2023 का आयोजन होने जा रहा है, जो हिमालयी क्षेत्र में आयुर्वेद, औषधीय वनस्पति, कृषि, जैविक एवं बागवानी क्षेत्र के ज्ञान-विज्ञान एवं प्रदर्शनी-संगोष्ठी पर केंद्रित है। देश-दुनिया की प्राचीनतम धरोहर आयुर्वेद जन-कल्याण का सर्वोपिर ध्येय रखता है। हम सभी आयुर्वेद के विकास एवं वृद्धि, इसकी पूर्ण स्वीकृति एवं मान-पहचान के लक्ष्य के साथ कार्यरत हैं। कोविड-19 महामारी के कठिन समय में सर्व समाज में आयुर्वेद की उपादेयता एवं स्वीकारोक्ति एक बड़ी ताकत के रूप में हम सबके सामने आई। इस आकर्षण को विश्वास में परिवर्तित करने हेतु आयुष मंत्रालय तथा विभिन्न मंत्रालयों, भारत सरकार एवं राज्य सरकारों के सहयोग से कई सारे कार्यक्रम आयोजित हुए और निरंतर होते रहते हैं। इंडो हिमालयन एक्सपो, हरिद्वार इस दिशा में एक बड़ी कड़ी है, जहां औषधीय वनस्पति एवं आयुर्वेद, कृषि, बागवानी एवं जैविक खेती पर संगोष्ठी एवं प्रदर्शनी आयोजित किया जाएगा।

इंडो हिमालयन एक्सपो नामक कार्यक्रम 20-22 अक्तूबर, 2023 को हरिद्वार के प्रेम नगर आश्रम में नमो गंगे ट्रस्ट द्वारा आयोजित किया जा रहा है, जहां देश भर के आयुर्वेदाचार्य, वैद्य और विद्यार्थी जुटेंगे, जिसमें प्रदर्शनी के साथ-साथ आयुर्वेद के विभिन्न विषयों पर सेमिनार-संगोष्ठी, इंडस्ट्री मीट, वैद्य सम्मान समारोह, पेपर-पोस्टर प्रजेंटेशन निबंध प्रतियोगिता आदि का आयोजन रखा गया है।विश्व आयुर्वेद मिशन आयुर्वेदाचार्यों, वैद्यों और विद्यार्थियों से आह्वान करता है कि इस तीन दिवसीय समारोह में जुटें और अपनी भागीदारी दें।



प्रतीक्षा में,

प्रो. डॉ. जी एस तोमर

(अध्यक्ष, इंडो हिमालयन एक्सपो 2023) (संस्थापक, विश्व आयुर्वेद मिशन) (राष्ट्रीय कार्यकारिणी सदस्य, आरोग्य भारती)

EXHIBITOR PROFILE

AYUSH:-

• AOUSHADI/ MEDICINE:

Ayurvedic Medicines, Unani Medicines, Siddha Medicines, Homeopathy Medicines, OTC products, Herbal Medicines, food Supplements division, Herbal Extracts, Ingredients and Raw division, Medicinal Plants growers, suppliers, exporters and direct sellers, Bhasma Suppliers (Swarna, Rajat & iron bhasma)

• AAHAR/FOOD:

Agro foods, Dairy foods, Natural and Organic foods, Herbal foods, Super foods, Honeybee division, Coconut division, Banana division, Tea board division, Spice division, OTC products, protein, and vitamin supplements.

• EQUIPMENT, MACHINERY & PACKAGING:

Ayurvedic/ Herbal Medicine Manufacturing Machines, Tablet Granulation, Syrup Machines, Physiotherapy Machines and Equipment. Ayurvedic/ Herbal Medicine Packaging Division. Lab Testing Equipment, Massage Equipment, Panchakarma Products and Equipment, Wrapping material, Labelling Machinery, Physiotherapy Equipment

• AYURVASTRAM:

Khadi Clothes, Herbal and Organic Apparels, Jute and Bamboo clothes, Coir Division, Moonj Division, Seed Fibres, Leaf Fibres, Bast fibres, fruit fibres and stalk fibres.

HYGIENE AND SANITISATION:

Natural Hand Sanitizers and Soaps, Hand Gel & Rub, and floor Cleaners, Natural Air Purifiers, Water Purifiers, Sound Purifiers and therapies, Oral Hygiene Products, Vaginal Hygiene, Skin Hygiene.

• INSTITUTIONS:

Educational Institutions (Colleges and Universities), Professional Institutions, NGO, Insurance Boards, Certification Agencies, Online Meditation and Yoga Providers, Consultancy Firms, Research Outsourcing Centers, Laboratories

• MEDICAL & WELLNESS TOURISM:

Ayurvedic Resorts & Hospitals, Naturopathy Resorts & Hospitals, Healing Centres, Nature Cure Centres, Spiritual Tourism, Tour and Travel Agents and Operators

• PERSONAL CARE/ BODY CARE:

Beauty Services & Products, Spas, Saloon, Make up Products, Face Emulsion Cream, Refreshing Mist, Facial Care, Products and Services for Hair, Eye Care, Anti Ageing Products, Detox and Slimming, Combs and Brushes, lifestyle Products.

• WELLNESS HANDICRAFTS:

Copper Bottles, Brass Bottles, Aroma Products, Incense Sticks, Dhoop, Fragrances and flavours, Essential Oils and Aroma Oils.

• FITNESS:

Fitness Equipment, Fitness Apps, Gadgets and Accessories, Fitness Trackers, Waistband, Foam Roller, Roller Wheel etc, Fitness Studios, Gym Centre.

YOG-NIROG:

Yoga Apparels, Props, Clothes, Mats, Yoga Accessories, Sandbag, Yoga Balance Balls and Blocks, Yog Paramparas, Yoga studios, Chakra Pendent

VISITOR PROFILE

AYUSH:-

- Aroma Oil & Essential Oil Manufacturers
- Ayurveda & Naturopathy Hospitals & Health Centres
- Ayurveda Doctors
- Ayurveda Drug Manufacturers
- Health & Wellness Therapists
- Massage Equipment Manufacturers
- Natural / Ayurveda / Wellness Resorts, Retreats
- Naturopathy Clinics and Centre Owners
- · Nutritionists and Dietitians
- Panchakarma Centre Owners
- Panchakarma & Physiotherapy Equipment Manufacturers
- Spa and Medispa Owners
- All UG & PG students of Ayurveda, Yoga & Naturopathy

HIGHLIGHTS OF EXHIBITION

- India's First & Largest Exhibition on AYUSH & Well ness, Agriculture, Horticulture, Floriculture, Organic, Handicrafts, Hospitality & Tourism.
- Highlight government initiatives & schemes
- Provide a platform for indigenous Medicines and AYUSH
- Showcase products, new launches and Ayush skills for jobs
- Conduct demos of AYUSH, NUTRITION, FITNESS, ORGANIC, HERBAL & WELLNESS
- Create awareness among the general public of Ayush benefits
- Enormous Footfall and Participation of National / International exhibitors and visitors.
- Exploring conventional/traditional therapies and home remedies at one place.
- Networking, Learning and Interacting with Number of Yogis / healers / therapist / practitioners.
- Meet with Experts, Professionals, Manufactures and Traders.
- Strengthen the trust of the consumers in different health and wellness products & services
- Bring buyers, sellers & all stakeholders under one roof
- Provide a perfect platform to introduce the latest technical advances in health & wellness industry
- Introduce Ayush to diplomats & trade desks of foreign countries



20 21 22 OCTOBER 2023

About

The aim of our Arogya Sangoshthi is to provide a common platform for researchers, academicians, scholars, professionals, and young aspirants to discuss and present their views and vision on emerging issues related to lifestyle disorders and the role of the Indian system of medicine to cure & prevention. Our aim is to make the AYUSH system popular by organizing and conducting activities like seminars, conferences, health workshops, health exhibitions, health shows, health camps, health pavilions, etc. Namo Gange Trust organizes seminars and conferences with every aspect of preparing and running their aims, objectives, and their outcomes.

NATIONAL CONFERENCE



- Ayurveda for Vasudhaiva Kutumbakam
- Rare, Endangered & Threatened
 Medicinal Plants of Himalayan Areas
 From Cultivation, Conservation to Consumption
- 3 Medicinal Plants For Ayurveda Cultivation, Procurement, Practices & Publicity
- Agriculture
 Cultivation, Practices and Management in Hilly Areas

SPEAKERS & DIGNITARIES



DR. TANUJA MANOJ NESARI



PROF. G.S. TOMAR
PRESIDENT (Vishwa Ayurveda Mision)
MEMBER (National Executive Committee
Of Arogya Bharti)



PROF. DR. ARUN KUMAR TRIPATHI

HON'BLE VC
(Uttarakhand Ayurveda University)



PROF. PK PRAJAPATI HON'BLE VC (Dr. Sarvepalli Radhakrishnan Rajasthan Ayurved University Jheepasani, Rajasthan)



PADMASHREE VD. BALENDU PRAKASH INTERNATIONAL AYURVEDA SPEAKER & FOUNDER (PAADAV - Speciality Ayurvedic Treatment Centre)



DR. DURGA PRASAD
SENIOR VAIDYA & SENIOR MARKETING HEAD
(Dabur India Limited)



DR. NAND KISHOR DADHICH
ASSOCIATE PROFESSOR & HEAD (Department of Kriya Sharir)
Uttarakhand Ayurveda University
Dehradun, Uttarakhand



DR. ABHISHEK GUPTA
FOUNDER (Ayurveda Federation of India)
CO-FOUNDER, CMO (NirogStreet)



DR. SANJAY JAKHAR

MEDICAL DIRECTOR (Kbir Wellness Pvt. Ltd.)

NATIONAL PRESIDENT (Ayurveda Federation of India)

MEDICAL DIRECTOR, HEAD (Research & Development)

FOUNDER / MEDICAL DIRECTOR

(Jakhar Hospital, Ashtang Ayurveda Multi-Speciality Hospital)



VD. PRASHANT TIWARI

NATIONAL PRESIDENT
(NASYA)



VD. SUNIL JOSHI
FORMER VC (Uttarakhand Ayurved University) & RENOWNED INTERNATIONAL AYURVEDA EXPERT



DR. NIRPENDRA CHAUHAN HON'BLE CEO (State Medicinal Plant Board Uttarakhand)



DR. ARUN CHANDAN HON'BLE REGIONAL DIRECTOR (National Medicinal Plant Board)



DR. SWASTIK JAIN
DISTRICT AYURVEDA & UNANI OFFICER
(Haridwar)



DR. ASHWANI KAMBOJ
CHAIRMAN (Uttaranchal Ayurvedic College, Dehradun)
Founder President (Indian Society for Human Welfare)



DR. ATUL B VARSHNEY

MEMBER

(The Board of Ayurveda)



PROF. MAHESH VYAS
DEAN PH.D & HOD (Samhita Siddhant Department
AllA, New Delhi)



DR. NAVEEN CHANDRA JOSHI FOUNDER (Ayush Darpan Foundation)



DR. ASHOK KUMAR RANA REGIONAL AYURVEDIC & UNANI OFFICER (Ghaziabad & Hapur, UP)



MS. AVNEET BHATIA FOUNDER (Naturefit, Mumbai)



VD. AWANISH BHUSHAN PANDEY

MEDICAL OFFICER INCHARGE
(Government Ayurvedic Hospital, Ramapur, Pratapgarh, U.P.)



DR. DUSHYANT KUMAR
SCIENTIST
(Department Of NMR, AlIMS, Delhi)



DR. RAJEEV KURELE
ASSOCIATE PROFESSOR
(Faculty of Ayurveda, Uttarakhand Ayurveda University
Main Campus, Dehradun)



DR. MAYANK BHATKOTI

ASSOCIATE PROFESSOR
(Uttarakhand Ayurved University, Gurukul Campus)



DR. MUKESH DHABLANIA
ASSISTANT SECRETARY (NIMA, Uttarakhand)



DR. AASHISH PAL
FOUNDER & MD (Arpan Ayurved)
FOUNDER (Hemp Satva - Ethical Hemp Healthcare Products)



DR. VIVEK SHARMA
ASSOCIATE PROFESSOR (Botany - Medicinal Plants)
Department of Botany, Eternal University Baru Sahib
Himachal Pradesh, India



For Registrations:

AYURVEDA **FOR** VASUDHAIVA KUTUMBAKAM



Integration with Indian Traditional Sciences

Sports and other areas

Applications of Immunomodulation and Rasayana in Defence, Space





MEDICINAL PLANTS & **HERBS**

THEME **MEDICINAL PLANTS & HERBS** Backbone of Traditional Medicines

- Bio-diversity Conservation Strategies for Medicinal Plants
- Pharmacognosy & Ethnopharmacology of Medicinal Plants
- Drug Research in Ayurveda, Unani, Siddha & Sowa-Rigpa
- Infectious Diseases & Herbs
- · Herbs for Longevity & Rejuvenation
- · Medicinal Plants for Arogya & Prosperity
- · Research on Medicinal Plants
- . Phytochemistry of Medicinal Plants
- Rare, Endangered & Threatened Medicinal Plants
- Success Stories on Tissue Culture of Plant Species



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PAPER & POSTER PRESENTATION

Rules & Regulations

- Max. word limit 250 words
- Duration of Paper & Poster presentation 5 to 8 min
- <mark>3</mark> Deadline 15th October 2023
- Poster size 11.693 in x 16.535 in (A3 size)
- Only Handmade Poster is Permissible
- Send your abstracts at:

 arogya@namogange.org
 coordinator@namogange.org

— REGISTRATION CHARGES

Business Delegate / General Delegate	₹3500 / Delegate
Ayurveda Scholars / Botany Scholars Biotechnology Scholars / Agriculture Scholars Nano-Science Scholars/ Chemistry Scholars Pharmaceutical Science Scholars/ AYUSH Scholars Analytical Sciences Scholars/ All Life Sciences Scholars	₹3000 / Delegate
Ayurveda Students / Botany Students Biotechnology Students / Agriculture Students Nano-Science Students/ Chemistry Students Pharmaceutical Science Students/ BAMS Students Analytical Sciences Students / All Life Sciences Students	₹2500 / Delegate

BANK DETAILS:

A/C No. - 6812013962

IFSC - KKBK0004584

REGISTER NOW

QR Code



SELFIE CONTEST

Be a part of the the most happening mega event INDO HIMALAYAN EXPO 2023 by participating in the innovative Events:

- 1. Selfie with Medicinal Plant
- 2. Selfie with A Millet/Millet Recipe
- 3. Selfie with Yogic Postures/ Yogasana
- 4. Selfie with Ayurveda Aahar
- 5. Selfie in a Nursery/ Farm
- 6. Selfie with Vaidyas
- 7. Selfie at Tourist Point

Awards & Certificates

- 1st, 2nd, 3rd & 2 consolation awards for each category.
- Online Participation Certificates shall be provided to all.
- Awards shall be distributed at the event venue ONLY.

Contestants should post their selfie on their social media channels with following tags:

Facebook :- @Indohimalayanexpo Instagram :- @indohimalayanexpo LinkedIn :- @indohimalayanexpo Twitter :- @IHimalayanexpo

& hastags: #indohimalayanexpo #Ihimalayanexpo #namogangetrust



TOPIC: Medicinal Plants of Himalayas (Last Date of Submission 15th Ocotober 2023)

Rules & Regulations

After proper reviewing of the essays, the committee will award Top 10 in INDO HIMALAYN EXPO.

- The decision of the committee will be final.
- All the BAMS students (including internees) and Botany Students can participate in this competition.
- Last Date of Submission of Essay: 15th October 2023
- Essay can be submitted in English or Hindi only having not less than 500 words.
- Essay should be single authored, in PDF format.
- Kindly mention Author Name, College Name, Phone Number & Email ID on the top.
- Registration as a Delegate is mandatory.
- All participants will receive participation Certificate.
- Essays received through email will be entertained.
 Email id: arogya@namogange.org



40 Under 40s *Celebrating Achievements of our Entrepreneurs*

40s is also 4 Ts - Talent, Tenacity, Time Management & Teamwork!

To be eligible for the "40 Under 40s" award, nominees must meet the following criteria:

- 1. Age: Nominees must be in his/her 40s at the time of nomination.
- 2. Achievement: Nominees should have demon strated exceptional achievements and made a significant impact in their field of expertise.
- 3. Innovation: Nominees should have displayed innovative thinking, pushing boundaries, and introducing new ideas or approaches.
- 4. Leadership: Nominees should have shown exemplary leadership skills, inspiring and influencing others in their industry or community.
- 5. Impact: Nominees should have made a tangi ble and positive impact on their industry, com-munity, or society as a whole.

VAIDYA SAMMAN SAMAROH

Awards for Excellence in the field of AYUREDA Services.

These awards seek to recognize the companies and individuals for enhancement in efficiency, effectiveness of process, cost, quality, service delivery or a combination of these.

The purpose of the award is to:-

- Recognize achievements in promoting the traditional way of treatment
- Disseminate knowledge on effective methods of designing and implementing sustainable encourage incremental innovations in successful solutions
- Promote and exchange experiences in solving prob lems, mitigating risks, resolving issues and planning for success Ayurveda as a Game Changer



VENUE

Exhibition Hall, Prem Nagar Ashram Haridwar, Uttarakhand

DISTANCE FROM VENUE





• Railway Station - 3 KM

• Har Ki Pauri -6.5 KM

• Chandi Devi Mandir- 5.8 KM

• Mansa Devi , Haridwar- 5.5 KM







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BOOKING

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